

Mariel Joana Alvarado

REMOTE GRAPHIC DESIGNER

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Design Experience

FUND FOR GLOBAL HUMAN RIGHTS :: Graphic Design Consultant (remote)

Washington, D.C., & London, U.K. | February 2018 – Present

- Designed custom illustrations and digital marketing assets for social media and eNewsletter program.
- Increased Facebook page followers 19% in less than 3 months: www.facebook.com/fundhumanrights.
- Designed large scale outdoor photo exhibition for 2018 Human Rights Defenders World Summit.

CAREOREGON :: Graphic Designer (contract)

Portland, OR | October 2019 – December 2019

- Designed website mock-ups using Adobe XD for 4 healthcare non-profits managed by CareOregon. Developed user-interface architecture and enhanced navigation to improve usability.
- Developed sets of medical forms for behavioral healthcare providers.

AUDIGY :: Associate Graphic Designer

Vancouver, WA | July 2016 – February 2018

- Designed digital and print marketing materials (news ads, business collateral, and social media content) for membership of 200+ private practice audiologists and hearing professionals.
- Produced 20-30 pieces of creative daily, often from concept to completion; prepared files for printers.

AMERICAN JEWISH WORLD SERVICE :: Graphic Designer

New York, NY | Feb 2015 – April 2016

- Designed and updated annual report, postcards, one-pagers, invitations, programs, stationery, and booklets for New York, Washington, D.C., Chicago, Los Angeles and San Francisco offices.
- Created digital content for EOY campaign with Digital Team raising more than \$840,000 in donations.
- Quickly delivered digital content to meet emergency disaster response on website and social media.
- Prepared files for printers, established printing timelines, and checked proofs for accurate printing.
- Designed large environmentals (11'x7' maps, podium signs, posters) for multi-city major donor events.

PROJECT-BASED CLIENTS

Oregon Center for Nursing | Portland, OR | 2019, 2020

Inter-American Development Bank | Washington, D.C. | 2019

Practical Impact Alliance (Massachusetts Institute of Technology D-Lab) | Cambridge, MA | 2019

Easterseals | Portland, OR | 2018

Oregon Medical Board | Portland, OR | 2017

PRO-BONO CLIENTS

¡Buen Provecho! (personal social impact project for Hacienda CDC) | Portland, OR | Nov 2017 – Present

Venezuela's Voice in Oregon | Portland, OR | July 2014 – Present

Oregon Community Health Workers Association | Portland, OR | Jan 2014 – Feb 2015

Hacienda CDC | Portland, OR | Aug 2014, Nov 2016 – Nov 2017

Community Health & Advocacy Experience

SEXUAL ASSAULT RESOURCE CENTER :: Volunteer Program Manager

Beaverton, OR | Oct 2010 – May 2013

- Responded to sexual assault survivors over the phone and at hospitals and police stations on 24-hour Support Line. Facilitated and designed curriculum for 50-hour Advocacy training for volunteers.

PLANNED PARENTHOOD :: Clinic Assistant II and Spanish Interpreter

Portland, OR | June 2009 – Oct 2010

- Assisted medical providers, served as a Spanish interpreter and Patient Advocate. Provided HIV and pregnancy testing, and options counseling. Performed front office coordination.

PEACE CORPS NICARAGUA :: Community Health Educator

San Sebastián de Yalí, Nicaragua | Jan 2007 – April 2009

- Taught Sexual and Reproductive Health classes to high schoolers and youth promoters.
- Coordinating with the Ministry of Health, trained pregnant women in maternal-child health and HIV/AIDS prevention. Planned the first two AIDS Awareness Day health fairs.

SKILLS SUMMARY

Publication Design
Pre-Press Production
Digital Design
Branding
Interaction Design
Design Thinking Processes
Email Marketing Design
Social Media Content Creation
Adobe CC – Intermediate to Advanced
InDesign, Illustrator, Photoshop, XD
Bicultural – Venezuelan/American

LANGUAGES

Bilingual English and Spanish.

2009: Superior – Spanish
(American Council on Teaching of Foreign Languages Exam)

EDUCATION & WORKSHOPS

Interaction Design Conference ::
Medellín, Colombia, October 2019

Design Lab :: Interaction Design (online)

School of Visual Arts, New York City

- Social Design Residency, July 2018
- Impact Design for Social Change, June 2017

Pacific Northwest College of Art,
Portland, OR

Communication Design certificate
Graduation: Feb 2015

- Health Communication Design.
- Strong command of Illustrator, InDesign, and Photoshop.
- Skilled in SquareSpace, Wordpress, basic HTML and CSS.

Lewis & Clark College, Portland, OR
Bachelors of Arts

Graduation: 2006

- Double Major: Psychology and Hispanic Studies.
- Studied abroad: Chile.

References Upon Request.

A global health
design company owned by
Mariel Joana Alvarado

